

THE GOAT CONNECTION

VOL.24-5 Newsletter of the GOLDEN GATE GOATS MAY 2018
GTO CLUB OF THE GREATER SAN FRANCISCO BAY AREA



22nd Anniversary 1996 - 2018

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PRESIDENT'S MESSAGE

Howdy Folks,

It was a sunny cool windy day on the Benicia Pier, just as I (Joanie Butler) was backing my 70 Chevelle into my space Robert Deem from Nor-Cal and John Whitmore from GGG noticed a big leak coming from under my car.....
Joanie's day ended well thanks to help from several people; you can read her article in this newsletter. A big thanks goes out to GGG's

Stuart Cole who per Joanie is her hero. Nice going guy! AND he cooked lunch too

Mother's Day is coming up fast, hope all of you moms have a special day.

Fast forward a bit to our August 26th Giants game day. Per Jeff Allee we have a 25 ticket minimum for special pricing. So far we have 8 people going. Unless we hear from a whole bunch of people soon (contact me at mitygto@aol.com) we are a NO GO.

Our May and June events were discussed last month so please see our event calendar and newsletters for details. Saturday July 14th has us returning to Tilden Park in Berkeley for our Annual Summer Picnic & Meeting. Details to follow but please do mark your calendars. Lunch once again to be catered by Back Forty BBQ. Lots of parking, raffle plus a chance to visit with your fellow club members. Hope to see many of you there.

Two GTO's owned by club members are currently being frame off restored by GGG's Josiah Coy. Both cars are now out of paint and the rumor mill says they could be completed this year, how cool is that! I for one am excited for both owners and looking forward to seeing both cars. Perhaps we could put together a special "reveal" event showcasing both cars later this year?

That covers everything for now, meeting wise we are on summer break.

See ya in the fast lane!

Prez John

GOLDEN GATE GOATS WEB
SITE AVAILABLE AT:
www.gggoats.com

Email List

We have an active list that provides frequent updates on club activities and provides links to pictures of club activities. E-mail jimlent@comcast.net to join or to update your email address.

GOLDEN GATE GOATS EVENT PICTURES

We have a picture hosting site that has lots of event pictures. These can be downloaded to your own computer or you can order pictures directly from the site. Pictures can be viewed at: <http://imageevent.com/jimlent>



CHANGES, MISSPELLINGS, ETC.

IF WE HAVEN'T GOT YOUR INFORMATION MIXED UP YET, JUST GIVE US TIME. WE ARE WORKING AS FAST AS WE CAN.

Please contact Jim Lent with any name, address, phone number or vehicle corrections or changes. (510) 799-6096.

E-MAIL: jimlent@comcast.net

**SNAIL MAIL: Jim Lent - 118 Iris Court
Hercules, CA 9454**



CAR OF THE MONTH ARTICLES

Would you like to see your car, and its story, published in this newsletter. Take this opportunity now to memorialize your ride! Tell us about your ride: how you got it, what you have done to it, where you like to drive it, etc. Make your car the star.

You can email your story and pictures to Jim Lent at; jimlent@comcast.net or send them by snail mail to:

**Jim Lent
118 Iris Court
Hercules, CA 94547**



Benicia Classic Car Show 2018 Sunday, April 29, 2018

It was a sunny cool windy day on the Benicia Pier but that did not keep our Nor-Cal ChevelleCaminos club members from attending this event. I believe this is our 10th year attending this event with the GTO-Golden Gate Goats. Nor-Cal had a good turnout of 8 cars and 12 members. As in the past years, Stuart Cole of the GTO's put on a fine BBQ of Hot Dogs, Polish Dogs and Hamburgers, in spite of fighting with the wind. Just as I (Joanie Butler) was backing my 70 Chevelle into my space, our Robert Deem and John Whitmore from GTO's said I had a big leak coming from under my car. Robert said to pop the hood and let's check it out. Sure enough there was green liquid leaking from Thermostat Housing. I am known to run to David Schurtz whenever I have a problem and this time was no different. "What color is the leak?" David asked. "Green" I answered. "Then it has to be the coolant" he answered. I went back to my car and told the guys. Everyone agreed that I should add coolant and I should be able to make it home. So I closed the hood and proceed to enjoy the day. At the pancake breakfast we ran into Denis Paquette, Joanne and Bob Nastasi. Denis sat with a group of us and chatted a bit. Steve Fox went and had a massage while Katie and Randy handed out flyers for the Run through the canyon. The BBQ was enjoyed by everyone. The day went on with lots of cars and nice people to talk with. When Joe and I got back at the end of the day to go home we were greeted by Robert, David, Randy. David said he had tightened the Thermostat Housing and added coolant to car. The guys asked me to start up so they could check for any leaking. They wanted to make sure I could make it home. Well I started the car with the hood up and it the leaking was enough to be concerned. I asked David "what should I do?" We could try and find a parts store and replace it, he answered. I pulled out my phone and started to look for a parts store in Benicia. The closest parts store was in Concord or Vallejo. As I was searching for a parts store, Mike LaCombe and Stuart Cole from the GTO's came up to me. Mike said that Stuart probably had the part and could fix it. Stuart said to follow him to his house a couple of exits away in Benicia. So I followed Stuart and Joe Soares followed in his 67 GTO. When we got to his house he had me pull into the driveway. He opened the garage to cars and parts everywhere. Stuart proceed to look for parts, somehow he knew where to look. When he couldn't find what he was looking for he came out, pulled open the hood of his GMC truck and took out the Thermostat Housing! Joe and Stuart talked as Stuart worked on replacing the part. I kept Stuart's 8 year old twin daughter and son busy as he worked. In no time at all, his Thermostat housing and Thermostat was in the car. I asked him," How much do I owe you?" "Nothing, that's what car clubs are for" he answered. "Oh no, I can't have you do that!" I said. So with Joe's approval, I gave Stuart the \$50 First Street Café gift card Joe had won at the car show raffle. I let the twins ride in the Chevelle for the test drive and then we were on our way. I really like the way the car clubs work together and look after me! Stuart you are my hero!

Thank you so much!

Joanie

Golden Gate Goats coming events

May 12, Saturday. Moraga Car Show. A very nice car show associated with a community Faire. Please let Jim Lent know you are planning to attend so we can arrange meeting spot.

jimlent@comcast.net

June 23, Saturday - NorCal Chenille Run Thru the Canyon. App. in this newsletter. Open to any car.

June 24, Sunday - Pinole Car Show returns. Great car show in a relaxed location. Breakfast available at several locations. App. in this newsletter.

August 26, Sunday. Giants vs. Texas Rangers ballgame. 1:00 PM.

View level 3rd Base side is \$29 The View level third base side is what we did last year. It was section 325 just passed third base.

Please respond to John Meckisich @ mitygto@aol.com if you wish to purchase tickets. Your word is your bond that you will pay for them! Reservations must be made SOON! We have to purchase at least 25 tickets. You will be informed if we reach that level. **Respond soon or this event will be cancelled.**

Jim Wangers Retiring From Public Eye at 91

The following message recently appeared in my Facebook feed for Jim Wangers and the GeeTO Tiger.

Jim was diagnosed with dementia, possibly Alzheimer's disease, four years ago. Up until this past fall, he seemed to be getting along pretty well. Unfortunately, this horrible disease takes no prisoners, and that is no longer the case.

Jim is currently living in an assisted living facility... He is getting wonderful care, his overall health is good (he still walks unassisted), and appears content.

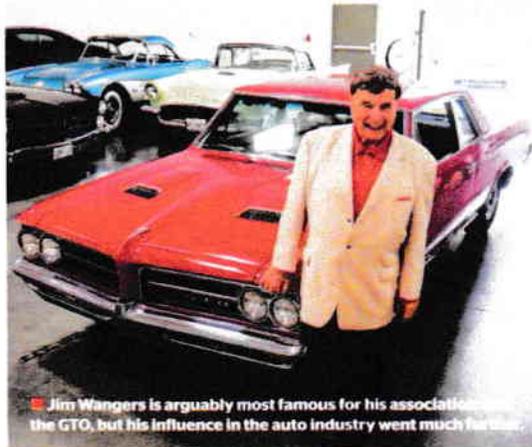
I have had the honor to work for Jim for almost 20 years, and it is hard to see this hideous disease take such a toll on this great mind. Please keep him in your thoughts and prayers.

Jeanne Weiss

Of course, his fame comes from being the Godfather of the GTO, but there's so much more to the man who devoted almost 60 years to the auto industry, car hobby, and philanthropy. A common misconception is that he was a designer or engineer at Pontiac; rather, his heyday was in the advertising industry. No matter what your brand allegiance, it's likely you owe a debt of gratitude to Jim Wangers.

Chevrolet

Wangers joined Campbell-Ewald as a copywriter right when General Motors' low-priced brand was planning its 1955 campaign. Convincing his superiors that NASCAR's Speed Week would be a good opportunity to mine positive press for the new 180-horse Power Pack fell on deaf ears. Wangers was told that "Chevrolet is not into racing." Nonetheless, he went to Daytona on his own dime and documented the success



Jim Wangers is arguably most famous for his association with the GTO, but his influence in the auto industry went much farther.

of independent Chevy racers. Reaction to his report was underwhelming, as his bosses continued to feel it was some outlaw racing thing.

Media spread the word about Daytona, yet enthusiasts discovered that dealerships were unprepared to cater to them. Through the chain of managers and zones, word got back to the central office, so Campbell-Ewald was forced to capitalize on this marketing opportunity. This time Wangers' report received proper consideration, and by February 1955 Chevrolet had become the Hot One.

Pontiac

Wangers moved to MacManus, John & Adams in 1958 as an assistant account executive. The following year he was given permission to develop and test a traveling seminar for training dealerships in the world of high performance. Royal Pontiac in suburban Detroit became the guinea pig for knowing its way around an order form, stocking the right parts, and running a dealer-sponsored car at the drags—and so much more.

But with GM doubling down on a racing ban in 1963, it

seemed Pontiac's investment in racing had all been for naught.

Thus the 1964 GTO. "Truth was we were taking Pontiac performance off the race track, like the Corporation wanted, and putting it on the street, like the Corporation didn't want," wrote Wangers in his book *Glory Days*. The story has been told many times, but Wangers enjoyed a unique role as the unofficial spokesman for Pontiac, a man with one hand on the pulse of the street, another on the pulse of Pontiac courtesy of Chief Engineer John DeLorean.

Oldsmobile

As told in *Hurst Equipped* by Mark Fletcher and Richard Truesdell, Hurst commissioned MJ&A (with Wangers, of course) to sell Pontiac on a big-inch supercar based on the 1968 Firebird. GM's general manager claimed Firebird sales didn't need help, so it was suggested to pay Oldsmobile a visit, as the Lansing company was bitter it didn't receive an F-Body cousin. The result was the 1968 Hurst/Olds. Two years later, Wangers (now consulting for Hurst) proposed a brightly colored small-block H/O as competitor to the

Plymouth Road Runner. Olds stole the idea and produced the Rallye 350.

AMC

Wangers and Hurst's Dave Landrith presented AMC with an idea of bringing the 1964 GTO concept up to 1969 standards, which evolved into the 1969 SC/Rambler. Now at Hurst, Wangers followed it up in 1970 with the Rebel Machine.

Mopar

The 1970 Chrysler 300H was another Hurst creation that received Wangers' magic touch. Several years later, while running Motortown with Landrith, they approached Chrysler with the 1976 Volare Road Runner and Aspen R/T. Wangers brought Mopar more success with the 1981 Charger 2.2.

Ford

Yes, even the Mustang received the Wangers' touch when Motortown developed the 1976 Cobra II.

Other Notable Contributions

Wangers helped form the creation of Detroit Dragway in 1959 and brought the NHRA to town to host the Nationals.

He won the 1960 NHRA Top Stock Eliminator title driving a Royal-prepped Catalina.

Pontiac offered Hurst shifters as an over-the-counter option for 1961 on Wangers' urging. Other manufacturers followed suit.

But the Jim Wangers legend as we know it was dwarfed by the founding of Automotive Marketing Consultants Inc. in 1981, which filled a latent need for certified USAC testing/comparisons for advertisers.

Even when it seemed there was none, Wangers never forgot that horsepower and passion ruled Detroit. 🏆

We have started a Facebook page for the club. Here are some benefits of a GGG club Facebook page:

- Provides social media interface, getting more club interest from members. (This will be a closed group, only those invited to join can interact with the page.)
- Blogging - members can open discussions that are open to everyone accepted into the group, building interest and knowledge in GTOs and the club.
- Threads can be used to provide technical information discussions
- News feeds are available
- Members can upload pictures and movies
- Replacement parts needed are seen by a larger audience
- Links to the GGG web site can be placed on the Facebook page
- A GGG member finds a 'better deal' with another parts provider and shares that with all

If you are interested in joining the group, please click on this link, <https://www.facebook.com/groups/1739685286060250/>

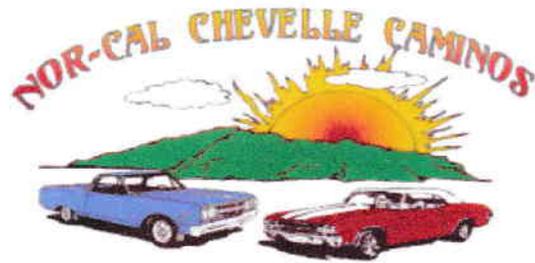
Find the request to join on the Facebook page and send your request. Acceptance will take about one day, and you will be notified when you have been given permission. Let's start sharing ideas, stories, parts and recommendations!



Golden Gate Goats 2018 Event Schedule



- 2/3 **Saturday** Club Meeting at The Englander
- 3/1 THURSDAY 11:30 LUNCH MEETING at the Englander
- 3/31 Sonoma Raceway Show & Shine
- 4/5 THURSDAY 11:30 LUNCH MEETING at the Englander
- 4/7 Chevelle club wine cruise
- 4/29 Sunday Benicia Car Show hosted by Stuart Cole
- 5/3 THURSDAY 11:30 LUNCH MEETING at the Englander
- 5/12 Moraga Car Show
- June – Summer break – no meeting
- 6/23 Run Through the Canyon hosted by NorCal Chevelles
- 6/24 PINOLE CAR SHOW RETURNS details to follow**
- July – Summer break – no meeting
- 7/14 Saturday Tilden Park Picnic catered by Back Forty BBQ
- 8/26 Giants VS Texas Rangers ball game 1:00PM
- 9/6 THURSDAY 11:30 LUNCH MEETING at the Englander
- 10/4 THURSDAY 11:30 LUNCH MEETING at the Englander
- 10/14 Saturday Alameda Car Show hosted by Phil Sandri
- 10/20 Saturday - Fall Wine Cruise hosted by Judy & Leroy Anderson
- 11/1 THURSDAY 11:30 LUNCH MEETING at the Englander
- 12/1 Saturday Holiday Party at Back Forty BBQ 11:00 – 3:00



Save the Date!

June 23, 2018

*Join us for the best Bay Area 5 - Stop Poker Run and Lunch
All makes & models of cars are welcome!*

*Great BBQ lunch
\$100 best Poker Hand prize
30+ Raffle Prizes to win!*

This is a family-oriented event, so invite your friends and family!

For questions, call Randy Ochs (925-963-2999) or Mike Crusco (408-466-6235).

2018 Run Thru the Canyon - Saturday, June 23, 2018



Come cruise with us!

Each year our Chevelle-Camino car club has a premiere event that welcomes all makes of classic cars enthusiasts to attend. We invite you to join us for a day of relaxation, cruising and our annual scenic Poker Run. More details about the Poker Run route and delicious BBQ lunch afterwards can be found on our Club website and will be mailed out to early registrations. Participants will enjoy several raffle prizes, and the person who ends up with **the best poker hand wins a \$100 cash prize**. So come join us and be a part of our annual get together! Bring the whole family! You'll enjoy a great day with our classics, share a few stories along the way, kick a few tires and brag about our cars. Be sure to check out our Run Thru the Canyon section in the Events portion of our website, and please note our address at the bottom of this flyer for returning your registration.

9:00 a.m. check-in and "late" registrations - 10:00 a.m. "Run" start
(Registrations must be received no later than June 9th)

-----Please return bottom portion with your payment-----

Email address: _____ (to be used to confirm your entry)

Name: _____ Car Make _____

Address: _____ Car Model & Year _____

City: _____ Zip: _____ Phone: (____) _____

Cost: \$30 per adult, \$12 per child (12 & under) (\$35 after June 9th and day of cruise)

Number of people in your party: _____

In consideration of acceptance as participants in the Nor-Cal ChevelleCaminos Run Thru the Canyon, by execution of this entry, I/we hereby release the Nor-Cal ChevelleCaminos car club, its members, officers and anyone connected with this event, of and from any and all known and unknown damages, injuries, losses, judgments and/or claims from any causes whatsoever that may be suffered by participating in this event or any spectators.

Signature: _____ Date: _____ License Plate Number: _____

Nor-Cal ChevelleCaminos

P.O. Box 36046, San Jose, CA 95158

<http://nor-cal.chevelles.net> For questions, call Randy Ochs (925-963-2999) or Mike Crusco (408-466-6235).



Greater San Francisco Bay Area Pontiac GTO Club

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CLUB LOGO ITEMS

In 2005 we opened our online club store on our website. The store carries a full line of apparel, house wares, and gifts with the Golden Gate Goats logo, Outlaw GTO Association of Western America logo, and images of our club cars! Go check it out at:
www.cafepress.com/gggoats

Our goal is to preserve and keep the legend of the Pontiac GTO alive. We plan to do this by having fun as we learn more about our GTOs through various club activities: Cruises, Parades, Car Shows, Picnics & MORE!

2018 - Club Meetings

Club Meetings are scheduled for the following months:

February, March, April, May

July, October, November

Check the newsletter or website for updated dates, times & locations

**GOLDEN GATE GOATS EVENT PICTURES
CAN BE VIEWED AT:**

[HTTP://imageevent.com/jimlent](http://imageevent.com/jimlent)

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Catalogs free with order

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- 67-81 Camaro - 67-81 Firebird - 64-72 GTO - 64-72 Skylark/GS
- 64-72 Outback/442 - 66-74 Dodge/Hyundai

Bethel's Goat Farm - 10% discount - ask for Ed (408) 295-7611

Performance Years - offers discounts to club members on orders up to \$500 of 3% w/charge card or 5% prepay. Orders over \$500 8% with charge card or 10% prepay. 215-712-7400

Paddock West - offers club members a 10% discount on their orders. Identify yourselves with the code "GGG1" to get the discount. 800 854-8532 or (909) 798-4166.

World Muffler - 10% Discount - 966 E. El Camino Real, Sunnyvale - 408-738-2318 Contact Maynard Rougier or Patrick Karl

Victory Automotive Machine, 10 % Discount - 3500 Pearl Ave, Unit E. San Jose -Contact Vic Anderson 408-266-7570 victorymachine@netscape.com.

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Pinole's Classic **CAR SHOW**



FERNANDEZ PARK | DOWNTOWN PINOLE

RAFFLE | CONTESTS | FOOD | AWARDS | MUSIC

7AM - 3PM | JUNE 24, 2018

ANNUAL PINOLE CAR SHOW



Friday, June 24th 2018

6am-3pm

Registration is required and will be limited to the FIRST 325 Classic American (pre 1975) and Classic Foreign Made (pre-1990) cars registrants. Providing space is available, other vehicles will be admitted AFTER 8:00am

Pancake Breakfast
Senior Center
7am - 9:45am
Vendors, Raffles and Awards!

Registration is \$30 (\$35 day of) please make checks payable to: Kopp Productions c/o Sequoia Real Estate
2221 Pear St., Pinole CA 94564. For more information call Megan 510.283.5757

_____ Email: _____

Info: Year: _____ Make: _____ Model: _____

Affiliation Golden GATE Goats

Size: Small _____ Medium _____ Large _____ XL _____ 2XL _____ 3XL _____ 4XL _____

SEQUOIA
REAL ESTATE
1111... ..

Registration _____
T-Shirts _____
Grand Total _____

**YOUR AD COULD BE HERE! PERSONAL ADS FOR ALL
GOLDEN GATE MEMBERS ARE FREE -
NON-MEMBERS Ads - \$10.00 per month per ad.
Contact: Jim Lent, 118 Iris Ct., Hercules CA 94547 (510) 799-6096 or
email - jimlent@comcast.net**

WANTED:

FOR SALE:

N O S 1965 PONTIAC GTO Passengers Side Grill Insert. Slight Shelf Wear, no original Box. Never installed. \$600.00. You'll likely look long and hard to find another one. Don't wait for your Insurance Company to try to find one of these. I have one in Heated Storage protected by Sig & Sauer. Call **Ken Davis**. 408-209-2553. kendavis14@sbcglobal.net

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Cell: 510-209-3909, Hm: 510-429-6930

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